**TAFTIE ADVANCED EVALUATION TRAINING FOR INNOVATION POLICY**

**Vienna, 3-4 November, 2022**

The course will run from 09.30 to 17.00 on Day 1 and 09.00 to 16.00 on Day 2. Presenters will be Erik Arnold and Cristina Rosemberg, Technopolis. All sessions will have time at the end for questions and discussion.

**Who Should Attend?**

Mid-career officials from the TAFTIE organization with some experience of – or need to understand – programme design and evaluation in the wider context of the agency’s work.

**Learning Outcomes**

* Understand the roles and uses of evaluation in the context of current innovation theories and policies
* Overview of important methods in innovation evaluation
* Extending the traditional tool-kit
* Considering uses and limitations of methods
* Anticipate systemic roles and effects of evaluation
* Opening the question of the influence of evaluation on behaviour
* Moving beyond programme evaluation towards systems evaluation
* Prepare to be able to ask the next set of (more) interesting and difficult evaluation questions

**Participation**

For TAFTIE members, participation in staff trainings is free of charge for a maximum of two participations per agency per staff training. The participation fee for additional participants from TAFTIE members in staff trainings amount to EUR 300 per day (EUR 600 in total) Travel expenses are covered by participants.

Non-members: Please contact berna.windischbaur@ffg.at

**AGENDA**

**Day 1**

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| **Time** | **Sessions** | **Presenter** |
| 09:30 - 09:35 | Welcome by the TAFTIE Academy | BW |
| 09.35­ - 10.00 | Introductions with participants, and course overview | EA, CR |
| 10.00 - 11.00 | Evaluation fundamentals: programme evaluation and design; evaluation in the policy cycle; the core evaluation problems; evaluating for different purposes | EA |
| 11.00 - 11.15 | Coffee break |  |
| 11.15 - 13.15 | Theory of change for programme evaluation and design; linking to the UN’s Sustainable Development GoalsGroup exercise | EA |
| 13.15 - 14.15 | Lunch |  |
| 14.15 - 14.45 | Evaluation approaches and methodologies | EA |
| 14.45 - 15.15 | Overview of qualitative methods | EA |
| 15.15 - 15.30  | Coffee break |  |
| 15.30 - 16.00 | Overview of statistical methods | CR |
| 16.00 - 17.00 | Counterfactuals and how to build them | CR |
| 17.00 - 17.30  | Questions and Answers (optional) | EA, CR |

**Day 2**

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| **Time** | **Sessions** | **Presenter** |
| 09.00 - 10.00 | Group exercise on counterfactuals | CR |
| 10.00 - 10.45 | Overview of data science methods | CR |
| 10.45 - 11.00 | Coffee break |  |
| 11.00 - 12.00 | A data science approach to tracking research impacts | CR |
| 12.00 - 13.00 | Evaluation for challenge-orientated programmes and missions: new policy challenges; new kinds of theories of change | EA |
| 13.00 - 14.00 | Lunch |  |
| 14.00 - 14.30 | Group exercise on theories of change for challenge programmes | EA |
| 14.30 - 15.30 | Evaluating impact in traditional and challenge programmes | EA, CR |
| 15.30 - 16.00 | Questions and Answers and finish | EA, CR |