



STUDY ON EX POST ECONOMIC IMPACT OF PROGRAMMES TO SUPPORT BUSINESS R&D AND INNOVATION

Antoine MASSON DG RTD
20 January 2015

Context

- **Communication 'Research and Innovation as Sources for Renewed Growth' (June 2014):** relevance on investing in R&I, but in hand with structural reforms to increase **quality**, including systematic *ex ante* and ***ex post evaluations***.
- Knowledge dearth on ***evaluation policies*** in MS and on the influence of *ex post* evaluations on policy making.

Objectives

- Make a classification of the EU 28 MS and selected third countries on the basis of their evaluation practice.
- Analyse policies and methods for ***ex post economic impact assessment of programmes to support business RDI*** for selected MS and the USA.
- Outline the main results, best practice and challenges for such impact assessments.
- Suggest policy and implementation recommendations.

Tasks

- Literature review.
- Classification of countries depending on their evaluation practice (strategies, programmes, institutions) and RDI data & indicators.
- Inventory and analyses of policies and methods for ***ex post economic impact assessment of business RDI programmes*** and of their results:
 - Desk analysis for 12 countries
 - Country visits for 4 Member States (DE, DK, NL, UK) and the USA.
- Policy recommendations.

Thank you for your attention!